Vice President of Marketing and Communications Chair

Science Talk is searching for a new Vice President of Marketing and Communications, an Executive Board-level position. The Marcomm VP will coordinate the following activities, in concert with the rest of the Executive Board and the Marcomm committee.

- Develop and execute a marketing and communications plan for the annual Science Talk conferences. This includes expanding the existing plan to include new marketing opportunities and channels.
- Oversee the social media coordinator to promote the annual conferences and other events on Twitter, Instagram, Facebook, and LinkedIn.
- Oversee the online community managers as they promote organizational content.
- Work with the content VP/website coordinator to generate and release content for the website and emails to the Science Talk listserv
- Develop and implement a quarterly newsletter for distribution to the listserv and on social media.
- Fulfill other duties as agreed on by the Board.

Time commitment:

- Monthly Board meetings (phone)
- Committee meetings (phone) – monthly, with more frequent meetings during the conference registration period (late fall – winter)
- Annual summer Board retreat (in person, one day)
- Attendance at annual conference. The 2020 conference is March 26-27 in Portland, OR. Conference travel will be covered (economy class, within the continental U.S.), as will conference registration.

Preferred qualifications:

- Experience with marketing and communications, including creative low-budget marketing strategies.
- Interest in STEM and science communication. Experience in science communication is preferred but not required.
- Enthusiasm and creativity.
- Passion for growing a non-profit; prior non-profit experience is ideal.
- Strong team player who will interface well with the Executive Board.

To apply, please submit a cover letter and 1-2 page resume to president@sciencetalk.org. Application review will begin on Feb 8th and the position will remain open until filled.