

# Building Bridges

# SCIENCE TALK '20

MARCH 26-27, 2020

PORTLAND, OR

Weds, March 25	3:00 PM	<b>Emerald Ballroom</b>	Pre-Event Check-in/Registration (Until 7pm)
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		Tiffany Suite 301	Crystal Ballroom (West)	Crystal Ballroom (East)	Emerald Ballroom
	8:00 AM			Check-in/Registration	
	9:00 AM			Opening Remarks	
	9:15 AM		<b>KEYNOTE:</b> <i>Chris Volpe, Science Counts</i>		
	10:00 AM			Icebreaker	
	10:15 AM			Break (15 min)	
	10:30 AM	<b>WORKSHOP:</b> Cultural Awareness in Science Communication	<b>WORKSHOP:</b> Visual Design for Science Communicators	<b>WORKSHOP:</b> Five Ways to Bridge Communication Gaps	<b>WORKSHOP:</b> Effective Science Communication with Policymakers
	12:00 PM		<i>Catered Networking Lunch - Crystal East &amp; West</i>		
Thurs, March 26	1:00 PM		<b>PANEL:</b> The Science of Science Communication		
	2:00 PM		The Science of #SciComm: On Emotion and Humor		
	2:20 PM		Working with the Anti-Vaccine Community		
	2:40 PM		Open Mic - <i>Rapid Fire</i>		
	3:10 PM		<i>Networking Break (20 min)</i>		
	3:30 PM		An Introvert's Guide to Posing as an Extrovert		
	3:50 PM		Enhancing Your Science Communication with Subtitles		
	4:10 PM		Getting the Story Right: Science Communication 2.0		
	4:30 PM		Open Mic - <i>Rapid Fire</i>		
	5:00 PM		Networking & Poster/Art Session		
	6:00 PM				IMAGINE SCIENCE FILM FESTIVAL
	7:00 PM		Go explore Portland with new friends		

		Tiffany Suite 301	Crystal Ballroom (West)	Crystal Ballroom (East)	Emerald Ballroom
	8:00 AM			Check-in/Registration	
	8:45 AM			Morning Announcements	
	9:00 AM	<b>WORKSHOP:</b> Empathy: A Compassionate Scientist's Tool	<b>WORKSHOP:</b> Media Engagement as Scientists and Journalists	<b>WORKSHOP:</b> Building a Brand on Social Media	<b>WORKSHOP:</b> Technically Speaking
	10:30 AM		<i>Networking Break (20 min)</i>		
	10:50 AM		Communicating Chaos and Connecting with Citizen Science		
	11:10 AM		Collaboration Between Academia and Science Communicators		
	11:30 AM		<i>Group Photo/Facilitated Networking (30 minutes)</i>		
Fri, March 27	12:00 PM		Lunch (on your own)		
	1:30 PM		<b>PANEL:</b> Bridging Science & the Media		
	2:30 PM		Texting Campaigns As Science Communication Are Weirdly Effective		
	2:50 PM		TV Is Good For You: The Era of Social Impact Entertainment Is Here		
	3:10 PM		<i>Networking Break (20 min)</i>		
	3:30 PM		<b>KEYNOTE:</b> Ella Al-Shamahi		
	4:30 PM		Closing Remarks		