



SCIENCE TALK 2020

Sponsorship Opportunities

Thank you for taking the time to review the following sponsorship package. You are invited to be a part of an exceptional marketing opportunity at this premier annual gathering of scientists and science communication professionals from academic, government, and private institutions nationwide. Without the generous support of both cash and in-kind goods and services from our sponsors and institutional partners, it would be virtually impossible for the conference to exist.

On March 26-27, 2020, Science Talk 2020 will bring together hundreds of professionals for two days of insightful keynotes, high-level education and practical skillbuilding, and networking, all in the heart of Portland, Oregon — the Rose City. This year's meeting theme is **Building Bridges**, and presents a special opportunity for sponsors to demonstrate how they encourage scientific understanding.

Your sponsorship will give you access to conference attendees who may have sole purchasing authority, or who provide product information and preferences to key decision makers. By showcasing your organization as Science Talk 2020 sponsor, you will have access to a uniquely targeted, eager, and receptive audience, and visibly show your support for the future of science communication.

Do not miss this amazing chance to be a featured sponsor of Science Talk 2020!

If you wish to take advantage of this prime marketing opportunity or have questions or ideas that will fit the format of Science Talk 2020, please contact us (below).

Don't see a package that fits your vision?

Tell us about your company philosophy, goals, and budget — we will customize a proposal tailored to your marketing and branding objectives.

We look forward to seeing you in Portland!

Allison Coffin, Ph.D.
President, Science Talk
206-816-9523 | president@sciencetalk.org

Kiki Sanford, Ph.D.
VP of Public Relations, Science Talk
415-948-3589 | kirsten@broaderimpacts.tv



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	RESULTS \$10,000	EXPERIMENTER \$5000	HYPOTHESIS \$2500	OBSERVER \$1000
LOGO DISPLAY				
All conference signage	X			
Conference Video Display	X	X	X	
Conference Program	X	X	X	X
Registration/Check-in	X	X	X	X
Science Talk website (1 year)	X	X	X	X
MEDIA DISTRIBUTION				
Specified promotions	X			
Email/Newsletter Recognition	X	X	X	
Social Media Recognition	X	X	X	
Conference Flyer Placement	X	X	X	X
ADDITIONAL BENEFITS				
Sponsored Blog Post	X			
Verbal Recognition (Opening & Closing Conference Sessions)	X	X		
Conference Passes	5	3	1	*1 registration & exhibit table:
Evening Reception Exhibit Table	X	X	X	add \$250

CONTACT US FOR
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SPECIAL OPPORTUNITIES FOR EXHIBITORS

<p>COFFEE BREAKS 2 available \$2500 each</p> <p>Sponsor logo displayed on signage during break</p>	<p>CATERED LUNCH \$10,000</p> <p>Sponsor logo displayed on tables & display screen, verbal acknowledgment</p>	<p>FILM FESTIVAL \$7500</p> <p>Sponsor logo displayed on screen, verbal acknowledgment</p>	<p>PRE-CONFERENCE PUBLIC EVENT \$25,000</p> <p>Sponsor logo displayed on event marketing materials, during event, & sponsor can make a brief introduction</p>
<p>POST-CONFERENCE PUBLIC EVENT \$30,000</p> <p>Sponsor logo displayed on event marketing materials, during event, & sponsor can make a brief introduction</p>	<p>CONTINENTAL BREAKFAST \$5,000</p> <p>Sponsor logo displayed on signage during breakfast</p>	<p>POSTER SESSION/EVENING RECEPTION \$15,000</p> <p>Sponsor logo displayed on screen & signage throughout event, verbal acknowledgment</p>	<p>SIGNATURE GIFT \$3500 each</p> <p>Sponsor logo co-branded on lanyard, tote bag, or notebook</p>
<p>KEYNOTE SPONSOR 2 available \$8000 each</p> <p>Sponsor logo displayed on signage & on-screen, representative can introduce the Keynote speaker</p>	<p>INSTITUTIONAL SPONSOR \$9,000</p> <p>Send 10 students from your organization to ScienceTalk</p>	<p>DO YOU HAVE IDEAS? WHAT WOULD YOU LIKE TO SPONSOR AT SCIENCE TALK 2020?</p>	<p>LET'S TALK!</p>

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